

# Photos & Videos Events

[Data protection individual information](#)

## Photos & videos at our events

### Supplementary data protection information pursuant to Art 12 ff GDPR.

For general information on our data processing and data protection at Fronius, please see our data protection declaration at <https://www.fronius.com/en/data-privacy-statement>

#### Special data protection information for photo shoots at Fronius events

This data protection information applies to all types of public events organised by Fronius International GmbH.

**Personal data that** Fronius collects and processes as part of this data processing:

- Photo & video recordings during events
- If applicable, name (such as first name, surname, name affixes, salutation in the case of consent).

The data is collected directly from you and processed in particular on the basis of the following **legal grounds** and for the following **purposes**:

- Photos & videos will be taken for the purposes of event marketing or public relations and published in particular for press coverage and in a wide variety of media, including in particular social media channels, and on the Fronius website.

Data processing is carried out on the basis of:

- Safeguarding the **legitimate interests of Fronius** within the framework of the balancing of interests (Art 6 para 1 lit f GDPR)  
The purposes of the processing result from the protection of our legitimate interests. Our legitimate interest may be used to justify the further processing of the data you have provided, provided that your interests or fundamental rights and freedoms are not overridden. Here, our legitimate interest lies in the use of recordings of the event for advertising purposes or public relations work to achieve a higher level of awareness and to create memories for participants and visitors; in contrast, no higher-value interests of the persons concerned who participate in our events in an appropriately informed manner can be assumed. This legal basis applies in particular to general photos & videos of the event or those that allow an overview of the audience or where a crowd of people is visible.
- on the basis of your **consent** (Art 6 para 1 lit a GDPR)  
Consent to the processing of your personal data may be given in particular in the case of direct recordings of you individually or of specific groups of people. We may consider your direct "smile into the camera" as your implied consent to data processing. Consent can be revoked by you at any time with effect for the future. This legal basis applies in particular to photos/videos of individual persons or specifically depicted groups of persons.

If you have unintentionally come across such a photo/video, please contact our photographers, who will gladly delete the photos/videos taken by you and thus prevent publication.

### **Duration of processing (criteria for erasure)**

The data provided by you will be processed for as long as it is necessary to achieve the agreed purpose. After the end of the event, the data you have provided will be processed on the basis of our legitimate interests, but for no longer than 10 years. After our legitimate interests cease to apply or after revocation of your consent, your personal data will be deleted.

### **Recipients and further information on this data processing**

We commission processors who contribute to the fulfilment of our contractual obligations, e.g. data centre service providers, cloud services, IT partners, document shredders, etc. These processors are contractually obliged by us to observe professional confidentiality and to comply with the provisions of the GDPR.

In the context of public relations work and publication of event photos, your personal data will also be transferred to third parties. It cannot be ruled out that your personal data will also be transferred in this context to recipients based in a third country that does not have a level of data protection equivalent to that of the European Union.

No fully automated decision-making (including profiling) pursuant to Art. 22 DS-GVO is used to process the data you have provided.

### **Your rights as a data subject under the GDPR**

Data subjects have the following rights at any time:

- Right to information

You have the right to request information about your personal data that we process at any time within the scope of Art. 15 GDPR.

- Right to rectification and completion

Should your personal data be incorrect or incomplete, you have a right to rectification and completion within the scope of Art. 16 GDPR.

- Right to restrict processing

If the legal requirements are met, you may request restriction of the processing of your personal data within the scope of Art. 18 GDPR.

- Right to erasure

You can request the deletion of your personal data at any time within the scope of Art. 17 GDPR, unless we are legally obliged or entitled to continue processing your data.

- Right to data portability

If processing is carried out on the basis of a contract or your consent and with the help of automated processes, you have a right to the transfer of the personal data concerning you in a structured, common and machine-readable format within the scope of Art. 20 DSGVO, provided that this does not affect the rights and freedoms of other persons.

- Right of objection

You have the right to object to processing within the scope of Art. 21 GDPR, insofar as the data processing is carried out for the purpose of direct marketing or profiling. You may object to processing on the basis of a balancing of interests by stating reasons arising from your particular situation.

- Right to revoke the declaration of consent under data protection law

You have the right to revoke your declaration of consent under data protection law at any time. The revocation of consent does not affect the lawfulness of the processing carried out on the basis of the consent until the revocation.

- Right to complain to a supervisory authority

Without prejudice to any other administrative or judicial remedy, you have the right to lodge a complaint with a supervisory authority pursuant to Article 77 GDPR, in particular in the Member State of your residence, workplace or the place of the alleged infringement, if you consider that the processing of personal data concerning you infringes the GDPR. The supervisory authority to which the complaint has been lodged shall inform the complainant of the status and outcome of the complaint, including the possibility of a judicial remedy under Article 78 GDPR. The data protection authority or supervisory authority responsible for us can be found below in the contact details.

To exercise your rights as a data subject, please contact us by post, e-mail or fax at the address below. Your request or your data will be processed without affecting the lawfulness of the processing carried out up to the receipt of your request and insofar as the processing is reasonable for Fronius.

**Person responsible for data processing**

**Fronius International GmbH**

Froniusstraße 1  
A-4643 Pettenbach  
Austria  
E-Mail: [contact@fronius.com](mailto:contact@fronius.com)  
Telefon: +43 7242 241-0  
Fax: +43 7242 241-3013

**The supervisory authority responsible for us:**

Austrian Data Protection Authority  
Barrichgasse 40  
421030  
Vienna

**Contact:**

If you have any questions regarding data protection, please contact the e-mail address [dataprotection@fronius.com](mailto:dataprotection@fronius.com).